

# Application Data Sheet

## Application Information

Application Type:: Regular  
Subject Matter:: Utility  
Title:: SYSTEM AND METHOD FOR  
DELIVERING AND MANAGING  
ADVERTISEMENTS  
Total Drawing Sheets:: 20  
Formal Drawings:: Yes  
Attorney Docket Number:: 860.1003

## Applicant Information

Inventor One Given Name:: Akio  
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## Correspondence Information

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## Representative Information

Representative Customer Number:: 23280

## Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Continuation of	PCT/JP01/06800	08/08/2001

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## Foreign Priority Information

Country::	Application number::	Filing Date::	Priority Claimed::
Japan	2001-135112	05/02/2001	Yes
Japan	PCT/JP01/05239	06/20/2001	Yes

## Assignee Information

Name:: DENTSU INC.  
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